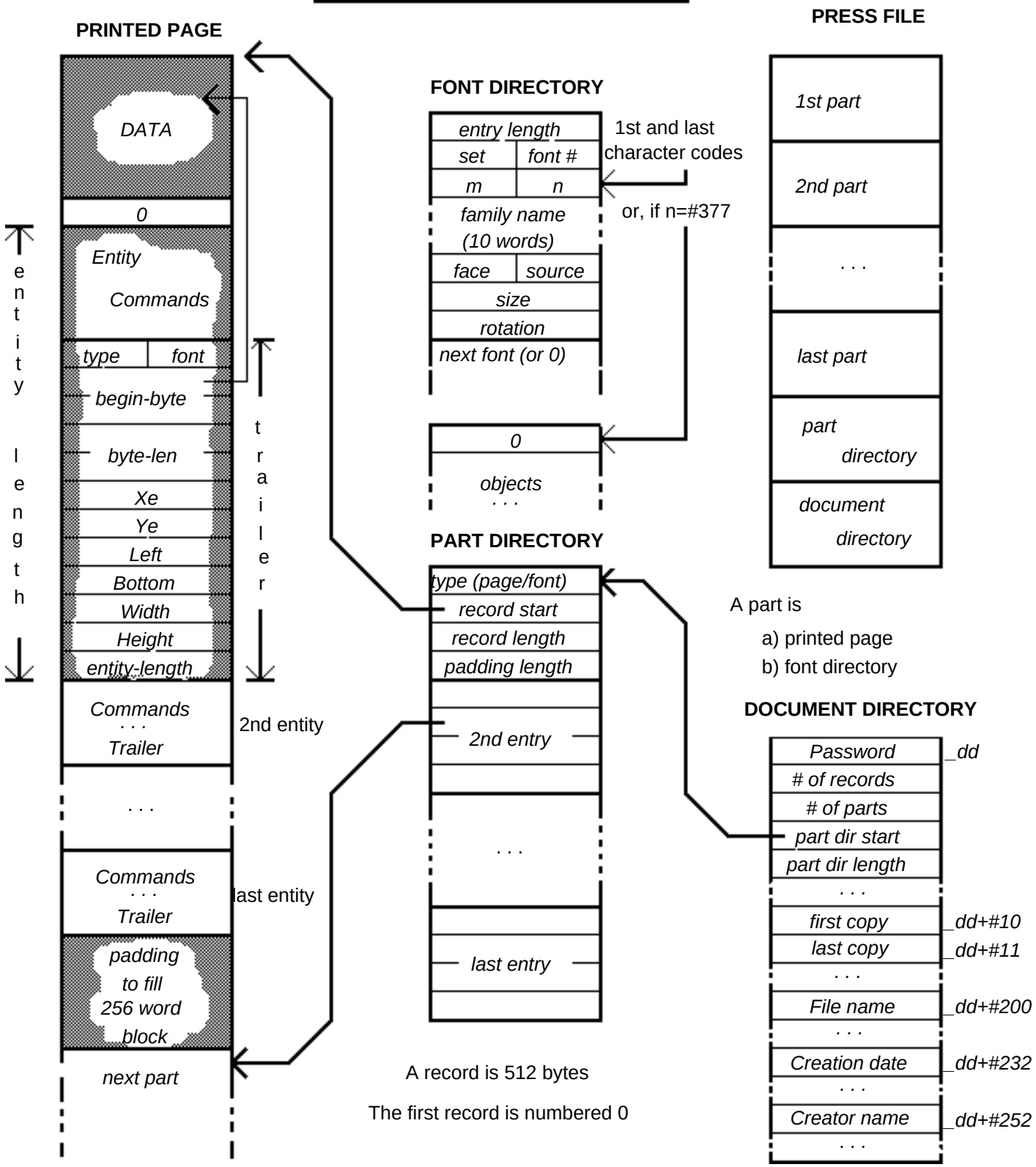PRESS FILE FORMAT